

Aaron Simons

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Work Experience

06/2021 – 01/2022 NEW YORK, NY

Design Intern Stagwell Global

- Supported Design Director to create visual assets for all channels including social media, websites, email campaigns, videos, and digital ad campaigns as necessary
- Assisted in establishing Stagwell brand direction following successful merger of The Stagwell Group and MDC Partners
- Produced high-quality content using Adobe Creative Suite and/or video editing tools
- Designed, updated, and maintained online “Hub” website featuring highlighted work, thought leadership, and company information
- Collaborated closely with communications and marketing team to execute content strategies

11/2018 – PRESENT PALM BEACH GARDENS, FL

Graphic/Web Designer Helios College Counseling

- Create graphic elements such as logos, icons for new college counseling company
- Design promotional/marketing material including flyers, brochures, business cards, posters, banners, Zoom backgrounds, etc.
- Layout and maintain website with testimonials, blog, videos, and online scheduler

08/2011 – PRESENT JUPITER, FL

Brand Manager Specialty Eye Associates

- Design multiple logos and brand graphics for ophthalmology practice
- Responsible for managing all social media accounts and sending e-newsletters
- Create and film promotional videos, including testimonial reel with real patients
- Design and maintain website with appointment scheduler, staff photos, and registration forms

Education

2018 – 2022 CLINTON, NY

Theatre (Major), Digital Arts (Minor) Hamilton College

Bachelor of Arts with Honors in Theatre

- **GPA:** 3.76
- **Courses:** Integrated Digital Media, Visual Studies, Advanced Filmmaking, Animation, Digital Arts Workshop, Lighting Design
- **Activities:** The Buffers Acappella (President), Yodapez Improv (President), Untitled@Large Theatre Company (Director)
- **Awards:** Recipient of Edwin Barrett Prize for Achievement in Theatre (2020), Winner of Student Assembly Logo Design Contest (2018)

Proficiencies

Adobe Photoshop # Adobe Illustrator
Adobe Premiere # Final Cut Pro # Hubspot
Wix # Squarespace # Mailchimp
Microsoft Office # Vectorworks # SketchUp

Social Media



@AaronDSimons



Aaron Simons



Kesem Design

Languages

English (Native) # Hebrew (Fluent)