

Aaron Simons

Phone: +1 (561) 339-2208

Email: aaron@kesem.design

Web: www.aaronsimons.com



Work Experience

10/2022 – 03/2023 TEL AVIV, ISRAEL

Intern As We Design

- Designed and developed branding, social posts, presentations, print media, and more (in both Hebrew and English) for Israeli and international clients including Osem-Nestlé, Microsoft, Mondelez International, and others
- Assisted senior designers throughout various project stages, from concept development to completion
- Created compelling animations for clients using Adobe After Effects and Apple Motion
- Oversaw in-studio social media campaigns for Halloween, Hanukkah, Purim, and more

06/2021 – 01/2022 NEW YORK, NY

Design Intern Stagwell Global

- Supported Design Director to create visual assets for all channels including social media, websites, email campaigns, videos, and digital ad campaigns as necessary
- Assisted in establishing Stagwell brand direction following successful merger of The Stagwell Group and MDC Partners
- Designed, updated, and maintained online “Hub” website featuring highlighted work, thought leadership, and company information
- Collaborated closely with communications and marketing team to execute content strategies

05/2019 – 06/2019 LOS ANGELES, CA

Production Intern 20th Century Fox Television

- Assisted art department in creating, purchasing, and sourcing props for primetime television show, “What Just Happened??!” with Fred Savage”
- Supported production staff in creating and distributing paperwork
- Communicated with writers, directors, producers, and other members of staff
- Attended offsite film shoots and assisted with set dressing and talent management

Education

2018 – 2022 CLINTON, NY

Theatre (Major), Digital Arts (Minor) Hamilton College

Bachelor of Arts with Honors in Theatre

- **Courses:** Integrated Digital Media, Visual Studies, Advanced Filmmaking, Animation, Digital Arts Workshop, Lighting Design, Scene Design
- **Activities:** President of two performing troupes, Lighting designer for over a dozen shows, Winner of Student Assembly logo contest, Designer of five clubs' logos, Teaching assistant for Digital Arts course, Hired by Theatre Department to create poster for mainstage production

Proficiencies

Adobe Photoshop # Adobe Illustrator
Adobe Premiere # Adobe After Effects
Motion # Final Cut Pro # Logic Pro # Wix
Squarespace # Microsoft Office
Google Workspace # Hubspot # Mailchimp
Vectorworks # SketchUp # QLab

Languages

English (Native) # Hebrew (Fluent)

Social Media



@AaronDSimons



Aaron Simons



Kesem Design